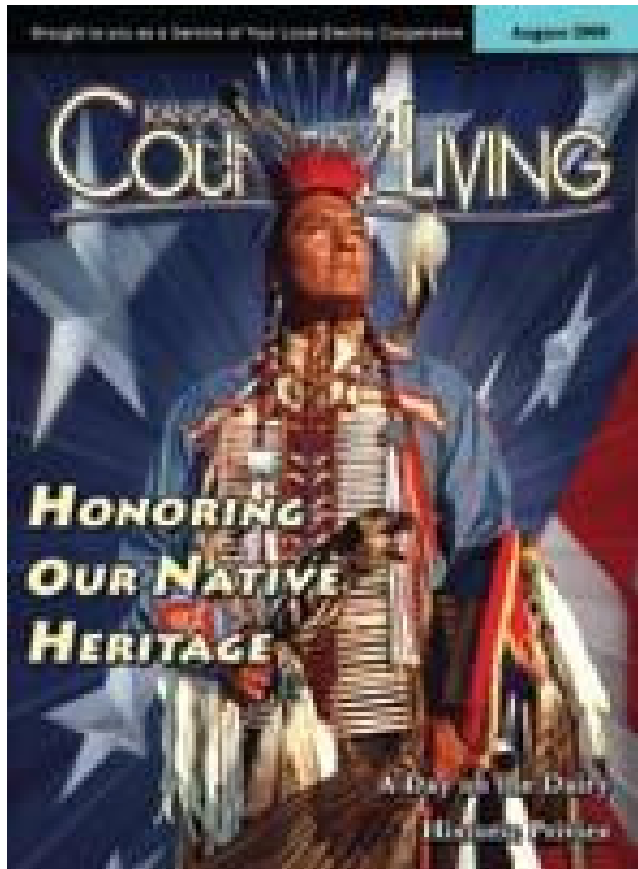
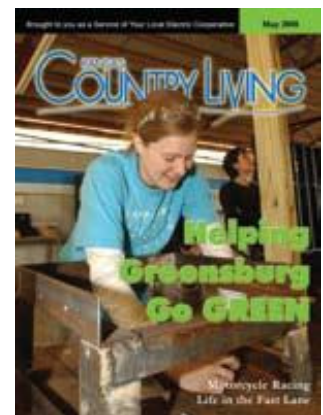
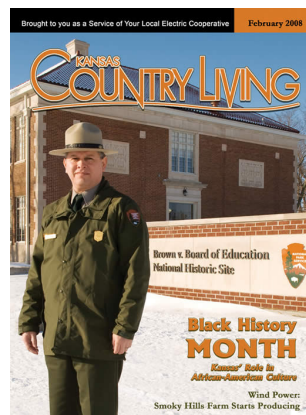


KANSAS COUNTRY LIVING



No other magazine in Kansas speaks to the unique, rural market like Kansas Country Living. If it is important for you to reach rural Kansas, you should advertise in Kansas Country Living magazine.



- ❖ Monthly Magazine
- ❖ 103,000 Circulation
- ❖ 236,900 Readers



Reader Information & Interests

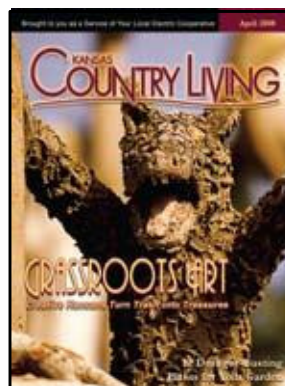
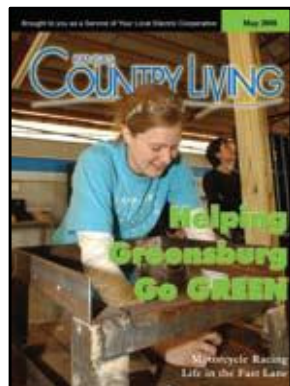
Kansas *Country Living* is a magazine about Kansas living. The magazine reflects the lifestyles and cultures of rural, suburban and small town Kansas in a high-quality, easy-to-read format. Kansas *Country Living* publishes entertaining articles about people, events, food and travel in the great state of Kansas.

***Kansas Country Living* Top 15 Reader Interests**

1. Food and cooking
2. Energy costs and your bill
3. Energy conservation and efficiency
4. Local communities, businesses & events
5. Gardening
6. Renewable energy (green power)
7. Home improvement
8. News about Your Electric Co-op
9. Articles about interesting people
10. Environmental issues
11. Features on area youth
12. Articles and photos from readers
13. Features for young readers
14. Outdoors and hunting/fishing
15. Retirement and money

***Kansas Country Living* Readership Facts**

- The average age of Kansas *Country Living* readers is 58 years old
- 90% + own their home and 80% have lived there for 20 years or more
- Most Kansas *Country Living* readers are retired or have blue collar occupations
- More than half of Kansas *Country Living* readers have attended or graduated college
- 71% of readers read the magazine cover to cover
- Readership is 35.1 % Male and 64.1% Female
- Median Household income is \$52,000 a year



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